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## Runestone Community Center Expansion Project announces partner

ALEXANDRIA, MINN. (March 13, 2023) — The Runestone Community Center (RCC) Expansion Project recently received major financial backing from PrimeWest Health, which has committed \$1.425 million to secure exclusive naming rights to the facility.

PrimeWest Health's generous support comes just weeks after Bremer Bank and Hilltop Lumber pledged \$325,000 and \$300,000, respectively. The RCC Capital Campaign Committee continues working to raise \$8.8 million through sponsorships and private donations for the project, with a goal of breaking ground in 2024.

"There's tremendous momentum behind this project and it's really gratifying to see the amazing local support," said Kent Kopp, chair of the Capital Campaign Committee. "We're thankful to PrimeWest Health for making this significant investment in our community and demonstrating their strong commitment to the people of Alexandria and the surrounding area."

The RCC is an important year-round economic driver for Alexandria, drawing people to the community with both its ice and dry-floor events. At its current size, however, it cannot maximize the opportunities or meet the increased demand to host events such as hockey tournaments, figure skating competitions, curling events, graduations, home shows and trade shows. As currently envisioned, it's estimated expanding the RCC will generate an additional \$2 million annually for local businesses.

"We're excited to partner with the City on this important project," said PrimeWest Health CEO Jim Pryzbilla. "The RCC for decades has been an instrumental part of keeping people in the Alexandria area active. We look forward to how this expansion project will better support the health and wellness of people in our community <u>including PrimeWest members</u> now and in the future."

<u>Front Burner Sports</u>, which is negotiating the naming rights, plans to announce a fourth partner in the coming weeks. To learn more about the RCC Expansion Project, including how to make a pledge, see the <u>RCC Capital Campaign page on the City of Alexandria website</u>. Donors who contribute \$500 or more will have the opportunity to be recognized on a donor wall in the RCC. For questions about the project, contact Marty Schultz, city administrator, at mschultz@alexandriamn.city or (320) 759-3629.

## **About the RCC Expansion Project**

The RCC Expansion Project will expand upon the existing 76,000-square-foot community center to align the space with current demand, maximize the RCC's economic benefit to Alexandria, and continue to provide significant health and wellness opportunity to youth and adults in Alexandria.